



WAR GAMES

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Is Your Team Ready For Battle?

Ever wonder how top companies seem to know what competitors do before they do it? It's not luck. They know to succeed you need a time-tested battle plan that anticipates every possibility. In other words, you need to WarGame.

Think Like a General

WarGaming has been a military tool for centuries. Now, WarGaming is as necessary in business as military wargames are to the Pentagon. WarGaming can be a great way to find out if your current strategies are really working.

Unlock Your Potential

Most of the information you need is hidden within your organization. WarGaming allows you to unlock knowledge that can help you discover innovative strategies, identify blind spots, and get a new perspective on old problems.

WarGaming Helps You Win!

WarGaming taps into basic human urges – game-playing and competitiveness – to create new business strategies. WarGaming helps new thinking about strategic change emerge by modeling business within a simulated, competitive environment.

WarGaming helps identify company and competitor blind spots. WarGaming uncovers things which may not otherwise receive attention in more conventional planning activities.

WarGaming forces participants to explore the implications of several alternative futures. By surfacing challenging and altering beliefs, you can test your assumptions in a harmless environment.

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WarGaming allows your company to make mistakes when it won't hurt the bottom line. A mistake in judgment during a war game can be very useful learning opportunity, whereas the same mistake in “real life” could mean disaster.

North Star Knows WarGaming

North Star Leadership Group has developed successful WarGaming methods for businesses for over a decade. Executives have told us time and again this is the most practical, enlightening and useful strategic tool at their disposal.

What Our Clients Say

“You've created a new standard for forward-looking thought leadership not only for our group, but for our firm.” – a leading global consultancy.

“This is the best consulting engagement that we've experienced, particularly at the Executive Council level. I've never seen this group working together so seamlessly. Great job!” – CEO of a Fortune 100 Company.

Avoid Business Planning Pitfalls. Plan a WarGame for your company today!

To learn more about **WarGaming** and other services available from our unique think tank, contact us at 602.504.8787 or info@nslg.net.